

Michigan State University
OUTREACH AND ENGAGEMENT

1ST ANNUAL

Awards Ceremony

February 21, 2017 | 4:30 – 6:00 p.m.

Kellogg Hotel and Conference Center, Big Ten C

PROGRAM

A close-up photograph of green pine needles, likely from a spruce or fir tree, is positioned in the lower right corner of the page. The needles are in sharp focus, showing their individual scales and vibrant green color. The background is dark and blurred, making the pine needles stand out prominently.

February 2017

For 160 years Michigan State University faculty, staff, students, and alumni have worked to advance the common good in uncommon ways. We have pioneered a blend of collaboration, innovation, diligence and persistence that contributes to cutting-edge discovery.

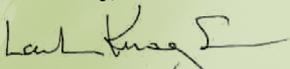
Community-engaged scholarship is at the heart of our land-grant tradition, and is firmly embedded in our culture. A university that recognizes itself as a vital component of a local or regional community understands that its partners must share in assessing their challenges and creating knowledge that can lead to enduring solutions.

We work hard to find synergies across research and creative activity, teaching and learning, and service, and across disciplines and fields, rather than pursuing activities within isolated categorical boundaries. We innovate and take risks. We undertake engagement initiatives through a series of deliberate steps to make them less daunting for a broad range of partners, including other colleges and universities, to join us. We commit to initiatives with long-term potential rather than short-term return on investment.

At MSU, we believe that following this organic approach goes a long way toward ensuring longevity for engagement initiatives, locally and globally. Our experience has taught us valuable lessons, including the importance of a team approach to leadership, ongoing involvement from executive leadership, and building a shared vision and culture across campus.

The recipients we honor at the MSU Outreach and Engagement Awards Ceremony provide outstanding examples of the work that can be accomplished with a community-engaged approach and a collaborative spirit. Please join me in acknowledging their contributions and offering best wishes for continued success.

Sincerely,



Lou Anna K. Simon, Ph.D.
President

Program

WELCOME REMARKS

Hiram E. Fitzgerald, Associate Provost for University Outreach and Engagement

PRESENTATION OF AWARDS

2017 Synergy Award for Exemplary Community Leadership in University-Community Partnerships

Renee Leone

2017 Distinguished Partnership Award for Community-Engaged Creative Activity

Young Playwrights Festival

2017 Distinguished Partnership Award for Community-Engaged Teaching

Mplace Partnership Initiative

2017 Distinguished Partnership Award for Community-Engaged Service

Building a Statewide Research Network Based on Community Engagement

2017 Distinguished Partnership Award for Community-Engaged Research

The Detroit Sexual Assault Kit (SAK) Action Research Project

Michigan State University Community Engagement Scholarship Lifetime Achievement Award

Mildred A. Horodyski

CLOSING REMARKS

Hiram E. Fitzgerald

Synergy Award for Exemplary Community Leadership in University- Community Partnerships

Recognizing individuals from public, non-profit, or private sector organizations or the community at large for exemplary leadership in partnering with MSU faculty, staff, or students in community engagement activities

2017 Recipient

RENEE LEONE

MSU Science Festival

Introduced by Laurie A. Van Egeren, University-Community Partnerships, University Outreach and Engagement and College of Social Science

Renee Leone has spent her career guiding, teaching, and exploring the wonders of our world with others, first working as a psychotherapist and later as a teacher. Leone was a Montessori directress in 2012, when she approached Hiram E. Fitzgerald, Associate Provost for University Outreach and Engagement, about hosting a science festival at MSU. She had visited a science festival at Cambridge, UK, and had been much inspired by that event. Her vision for the MSU Science Festival was clear: Like the Cambridge festival, it had to be a rich multi-day experience, have something for everyone, have broad community support, and be free and open to the public.

The first Festival, held in April 2013, attracted more than 11,000 attendees across 10 days, offered more than 150 unique presentations in a variety of formats, and spanned the science spectrum from astronomy to zoology. It was supported by a wide range of community businesses, local nonprofits, MSU units, and student volunteers.

With Leone's leadership, the Science Festival has continued to develop each year. Attendance has more than doubled (to over 25,000) since the first event. The Festival now includes activities around the state (such as Statewide Astronomy Night, with more than a dozen participating observatories and planetariums), as well as clusters of satellite events in Detroit and other cities. The 2017 Festival will also benefit from more than 50 community presenters as well as new statewide partnerships.

Distinguished Partnership Awards

Recognizing highly engaged and scholarly
community-based research, creative activity,
teaching, and service collaborations that positively
impact both the community and scholarship

Distinguished Partnership Award for Community-Engaged Creative Activity

2017 Recipient

YOUNG PLAYWRIGHTS FESTIVAL

Robert J. Roznowski, College of Arts and Letters
Williamston High School

Introduced by Bert Goldstein, MSU Federal Credit Union Institute for Arts & Creativity at Wharton Center for Performing Arts, University Outreach and Engagement

The Young Playwrights Festival (YPF) is a juried competition that offers mid-Michigan high school students the opportunity to submit an original short play for production. Six finalists are selected to have their plays produced by the MSU Federal Credit Union Institute for Arts and Creativity at Wharton Center. YPF is a collaboration between Wharton and MSU Department of Theatre actors and directors. Each finalist is matched with a professional mentor who spends five weeks working with the student on the play. The plays are then performed twice before a live audience at Wharton's Pasant Theatre, followed by a public reflection and assessment process.

The program began 20 years ago and has developed deeply collaborative roots among the academic, professional, and community partners who participate in jurying, mentoring, producing, directing, and advising these creative and talented young people. The program continues to grow stronger because of these relationships.

Williamston High School is one of the most engaged schools participating in YPF. One English teacher at the school, Jean Eddington Shipman, planned to continue experimenting with the new teaching techniques learned from working with the YPF and to use them in her fiction writing unit. Since the program's inception 67 mid-Michigan high schools have participated, with students submitting 1,703 plays; more than 650 Department of Theatre students and staff have contributed their time and expertise.

Distinguished Partnership Award for Community-Engaged Teaching

2017 Recipient

MIPLACE PARTNERSHIP INITIATIVE

Mark A. Wyckoff, College of Agriculture and Natural Resources
Michigan State Housing Development Authority
Michigan Municipal League

Introduced by Rex LaMore, Center for Community and Economic Development, University Outreach and Engagement and College of Agriculture and Natural Resources

The MIplace™ Partnership initiative was created in response to the need to revitalize Michigan's downtowns. Talented workers, who are essential to a prosperous economy, are often bypassing Michigan, partly because the state does not have the kind of attractive urban living environments that many are looking for—diverse housing, walkable neighborhoods, green public spaces, and a broad range of arts and cultural opportunities.

Through extensive placemaking training based on a new curriculum and guidebook, and technical assistance provided to stakeholder groups and communities across the state, the MIplace™ Partnership initiative has educated nearly 15,000 people about the importance of placemaking and been instrumental in the planning and implementation of dozens of placemaking projects throughout Michigan. Key partners are the Michigan Municipal League, Michigan Sense of Place Council, MSU Extension, and the MSU School of Planning, Design and Construction. MSU students have also participated in placemaking activities in dozens of Michigan communities, giving them real world experience while providing fresh, innovative visions to help Michigan downtowns attract talented individuals, particularly the Millennial Generation.

Gary Heidel of MSHDA was one of the initial creators of the MIplace™ Partnership initiative and the person most responsible for shepherding it through the four rounds of financial support at MSHDA.

Distinguished Partnership Award for Community-Engaged Service

2017 Recipient

BUILDING A STATEWIDE RESEARCH NETWORK BASED ON COMMUNITY ENGAGEMENT

Jeffrey W. Dwyer, College of Agriculture and Natural Resources
and College of Human Medicine
Mid-Michigan Health
UP Health System – Marquette
Munson Medical Center

*Introduced by Rubén Martínez, Julian Samora Research Institute,
University Outreach and Engagement and College of Social Science*

Jeffrey Dwyer has spent nearly a decade working with community partners to build a statewide research network affiliated with the campuses of MSU's College of Human Medicine. His goal is to align the expertise of health-focused professionals from the university with communities in need. He helped place five scientists in Traverse City, Marquette, and Midland, who have collectively received funding from the National Institutes of Health and elsewhere for projects in the local community and have acquired more than \$500,000 in funding through community partnerships designed to address local health needs.

This statewide network is supporting community-engaged research and the development of collaborations between the College of Human Medicine and other MSU units, including federally funded research and intervention projects as well as MSU Extension's investment in Extension Health Research (HER). Close partners include Paula Klose at Mid-Michigan Health, William Short at Marquette, and Daniel Webster at Munson.

Dr. Dwyer worked closely with the HER team to create "speed meetings" with Extension staff members and faculty from throughout the university. These meetings helped the faculty understand how MSU Extension's statewide footprint creates opportunities for connections between faculty members and Michigan residents. MSU Extension has a 100-year history of building trusted relationships with agencies and community groups that may be interested in being part of research to help them improve their lives and the lives of others.

Distinguished Partnership Award for Community-Engaged Research

2017 Recipient

THE DETROIT SEXUAL ASSAULT KIT (SAK) ACTION RESEARCH PROJECT

Rebecca Campbell, College of Social Science

Wayne County Prosecutor's Office

Michigan Domestic and Sexual Violence Prevention and Treatment Board

Michigan State Police

Wayne County SAFE (Sexual Assault Forensic Examiners)

Introduced by Adesuwa B. Olomu, College of Human Medicine

In August 2009, approximately 11,000 sexual assault kits (SAKs) were found in a police property storage facility in Detroit, Michigan. An SAK (also termed a “rape kit”) contains biological evidence, collected from the victim’s body after the assault, which can be analyzed for DNA. However, the vast majority of the Detroit SAKs had never been submitted for forensic DNA testing—they had been stored and ignored for decades.

The Wayne County Prosecutor’s Office demanded action and reform. Prosecutor Kym Worthy and Campbell, together with partners from the Michigan Domestic and Sexual Violence Prevention and Treatment Board, the Detroit Police Department, the Michigan State Police, and Wayne County SAFE (Sexual Assault Forensic Examiners), received a federal grant from the National Institute of Justice to research this problem. The grant was one of two awarded nationally to develop a best-practice model for untested rape kits.

The partners worked together for five years to understand why so many rape kits had not been tested. They developed comprehensive testing plans to ensure that all rape kits were tested for DNA and created trauma-informed support programs for survivors as their cases were reopened for investigation and prosecution. The strategies and solutions developed in this project have been disseminated nationally to help other communities that have large numbers of untested rape kits and to prevent this problem from happening in other jurisdictions.

This partnership is also the recipient of MSU’s 2017 Community Engagement Scholarship Award.

Michigan State University Community Engagement Scholarship Lifetime Achievement Award

Recognizing individuals of outstanding sustained accomplishment in community-engaged scholarship through research, creative activity, teaching, and/or service and practice over the span of a career

Recipient

MILDRED A. HORODYNSKI

College of Nursing

Introduced by Hiram E. Fitzgerald, University Outreach and Engagement and College of Social Science, with Kami J. Silk, College of Communication Arts and Sciences, and Sheilah Hebert, MSU Extension

For more than 25 years, Mildred Horodynski has directed her research towards reducing the risk of childhood obesity. Because the first years of a child's life are a critical period for reducing this risk, her work has focused on promoting healthy eating behaviors through the development of effective community-based parent and nutrition education programs for low-income, diverse populations.

Horodynski and her colleagues have developed and implemented innovative, evidence-based, multi-faceted curricula that empower parents to utilize appropriate nutritional guidelines and feeding practices. These include Nutrition Education Aimed at Toddlers, Healthy Toddlers, The Infant Feeding Series, Healthy Babies, Growing Healthy, Tools for Teen Moms, and Simply Dinner. These interventions address such issues as knowing when a baby is developmentally ready to have solid foods introduced into the diet and appropriate portion sizes for infants, toddlers, and preschoolers.

Horodynski is a University Outreach and Engagement Senior Fellow. Community partnerships are key to her work. She teams up with Extension educators at MSU and other universities to connect with local human service agencies, such as Early Head Start and Head Start, collaborating in the implementation of curricula. In addition, young parents who participate in the programs provide valuable feedback about how well it meets their needs.

Horodynski's research builds on learner strengths and community diversity. This asset-based orientation also helps to build trust. Other key success factors include ongoing process evaluation and using existing community networks rather than trying to invent new ones. A few small changes can, over time, have a tremendous impact on community health and childhood obesity.

Past Award Recipients

Community Engagement Scholarship Award (CESA)*

2016

Adesuwa B. Olomu, Department of Medicine, College of Human Medicine
Ingham County Health Department

2015

Gail Richmond, Department of Teacher Education, College of Education
Detroit Public Schools

2014

Dorinda Carter Andrews, Department of Teacher Education, College of Education
East Lansing Public Schools

2013

Daniel R. Gould, Institute for the Study of Youth Sports, Department of Kinesiology, College of Education
Think Detroit Police Athletic League

2012

Angela Calabrese Barton, Department of Teacher Education, College of Education
Boys and Girls Club of Lansing

2011

Gretchen L. Birbeck, Department of Neurology and Ophthalmology, College of Osteopathic Medicine and Department of Epidemiology, College of Human Medicine
Chikankata Epilepsy Care Team

2010

Rachel Fisher, Department of Pediatrics and Human Development, College of Human Medicine
The Dream-M Project: Deafness Research Across Mid-Michigan

* Prior to 2015, CESA was called the Outreach Scholarship Community Partnership Award.

Continued on next page

Community Engagement Scholarship Award (CESA) cont.

2009

Janet A. Swenson, Department of Writing, Rhetoric, and American Cultures, College of Arts and Letters
Red Cedar Writing Project
Department of English Language and Literature, Central Michigan University
Detroit Middle School
North Farmington High School
Perry Elementary School
Southfield-Lathrup High School

2008

Pamela Whitten, Department of Telecommunication, Information Studies, and Media, College of Communication Arts and Sciences
Marquette General Health System

2007

Randi Nevins Stanulis, Department of Teacher Education, College of Education
Lansing School District

2006

Cris M. Sullivan, Department of Psychology, College of Social Science
Turning Point, Incorporated

W. K. Kellogg Foundation Community Engagement Scholarship Awards Michigan State University Regional Award Recipients

2011

Improving the Lives of People with Epilepsy in Rural Zambia
Gretchen L. Birbeck, Department of Neurology and Ophthalmology,
College of Osteopathic Medicine
Department of Epidemiology, College of Human Medicine
Chikankata Epilepsy Care Team

2009

The Adolescent Diversion Project
William S. Davidson, Jr., Department of Psychology, College of Social Science
Ingham County Juvenile Court

Community Civic Engagement Award

2013

Joan Nelson, Allen Neighborhood Center

Music performed during the Awards Ceremony by the Verdant Winds, a woodwind quintet composed of Michigan State University graduate students whose goal is to provide engaging community outreach. Learn more at: verdantwinds.com

MICHIGAN STATE
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and Engagement

[ENGAGE.MSU.EDU](https://engage.msu.edu)